



Kathy Chandler

The Spartanburg Downtown Association is a community-based organization that plans, markets, and advocates for Downtown Spartanburg.

The association's goal is to be a guiding force for positive growth and improvement of the downtown area by providing leadership, and marketing as the dynamic center of commerce in the Greater Spartanburg community.

SDA performs services directly related to downtown development, such as promotion and advertising, business retention and recruitment, and planning and problem solving among downtown residents, businesses, property owners, employees, and community leaders.

Kathy built her own successful employment staffing company in Downtown Spartanburg 20 years ago where she managed two offices, a staff of 15 and over 300 contract employees working in various offices and industry in the Spartanburg Area. She was responsible for sales, marketing, operations and accounting. After 10 years, her company was acquired by an international staffing company. She later served as Vice President of a major Spartanburg promotions company where she became involved in art design and production, and creating incentive programs for clients.

For the next few years, Kathy worked as an event planner/director for a Spartanburg public relations firm and an advertising firm interfacing with clients, graphic designers and contractors and assisting in creative writing and design. She has been responsible for all aspects of event planning - concept and material design, promotion, contracting vendors and directing events such as private parties, corporate meetings and seminars, community events and fundraisers.

Kathy has been a member of many boards, associations and clubs in Spartanburg including Spartanburg Rotary Club, Executive Dialogue and Ambassador Club of the Spartanburg Area Chamber of Commerce, Spartanburg Human Resources Association, Spartanburg Development Association, Carolina Counseling, Business and Professional Women of SC, SC Association of Personnel Services, Spartanburg Women's Political Caucus, Women's Sertoma Club, HALTER and League of Women Voters.

Kathy was nominated for the Spartanburg Small Business Person of the Year award and the South Carolina Woman of Accomplishment award. Kathy is a graduate of Leadership Spartanburg and the Spartanburg Regional Fellows Program.

Kathy has served as Executive Director of SDA since 2006.

