



Kathy Silverman

The Spartanburg Downtown Association is a community-based organization that plans, markets, and advocates for Downtown Spartanburg.

The association's goal is to be a guiding force for positive growth and improvement of the downtown area by providing leadership, and marketing as the dynamic center of commerce in the Greater Spartanburg community.

SDA performs services directly related to downtown development, such as promotion and advertising, business retention and recruitment, and planning and problem solving among downtown residents, businesses, property owners, employees, and community leaders.

Kathy Silverman is a native of central North Carolina. She moved to upstate SC in 1998 with her husband, Michael, and two children after his time in the Army. While Michael completed his time in the service, Kathy owned and operated a daycare for military families.

After moving to the upstate Kathy worked with Spartanburg District 4 Schools and remained there until she, along with her husband, decided to act on their entrepreneurial spirit and opened The Local Hiker in downtown Spartanburg. Kathy runs all day to day operations for the business.

Kathy enjoys spending time with family, including the family pets Lexie and Gunner, traveling, hiking, camping.

Kathy joined the SDA Board in January 2016.

